



## **Opes Advisors Expands Leadership Team to Transform Real Estate Financing and Help Borrowers Make More Effective Decisions**

Cupertino, California (July 21, 2015)

Opes Advisors, a mortgage banking firm offering real estate decision technology to model each client's personal financial situation and empower them to make more effective mortgage choices, announced a further expansion of its leadership team. The experienced leaders joining Opes from First Franklin/Merrill Lynch, First American Title, and Xerox bring proven ability to apply innovative technology to meet the diverse and fast changing needs of people making important life decisions, such as buying or selling a home.

Technology is an important development sector for the company as its proprietary software allows for personal financial modeling using multiple types of assets, including real estate, and can calculate potential outcomes years in advance.

"Visualizing the longevity impact of real estate decisions is more important than ever," said Susan McHan, CEO and Mortgage Bank President at Opes Advisors. "Our proven real estate decision technology improves transparency and builds confidence, helping our clients understand their choices. Opes provides clients with a better real estate financing experience, one that has their future personal goals in mind."

"We are delighted to add Steve Mageras, Laura Roedel, and Brian Minnie to our team. Opes has assembled this talented team to accelerate growth by telling our compelling story, offering competitive loan products, and improving efficiency through technology," said McHan.

The opportunity to develop innovative mortgage products brings Steve Mageras to Opes Advisors as Vice President, Capital Markets. Previously at First Franklin/Merrill Lynch, Mageras has over 20 years of capital markets, investor relations, and product development expertise. He will focus on increasing Opes' profile in the capital markets, drawing on his prior experience building a highly successful \$60 billion private-label securities program.

Laura Roedel joins Opes Advisors as Vice President of Marketing. Formerly with First American Title, Roedel has deep experience conveying value in multiple markets, as well as improving the

lending and settlement experience for clients and mortgage and real estate professionals. In her role, Roedel will focus on enhancing the company's marketing and public relations strategies to increase awareness of Opes' real estate decision technology, mortgage services, and financial advisory solutions.

Brian Minnie joins Opes Advisors as Vice President, Information Technology from Xerox, where he was most recently responsible for managing internal and external communication technology platforms and services for 400,000+ users. Minnie will focus on integrating loan origination, operations, and communication platforms to enhance the satisfaction of clients and real estate professionals, while positioning Opes Advisors for future growth.

Opes Advisors was founded to transform the experience of how people approach real estate financing. The talented new leadership team will help the company deliver on this vision.

### About Opes Advisors

Opes Advisors has developed the first real estate decision technology to fuse financial planning with mortgage lending services, providing clients with a personal financial model that empowers more effective life decisions, such as buying a home. As both a leading, full-service mortgage bank and financial advisory firm, we offer a wide range of competitively-priced mortgage programs, as well as financial planning, investment management, and real estate investment advisory services. Opes Advisors has 34 locations in California, Oregon, and Washington.

Website: [www.opesadvisors.com](http://www.opesadvisors.com)

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